NN/LM Southeastern/Atlantic Region
Region 2

Quarterly Report

May 1, 2007 – July 31, 2007

University of Maryland
Health Sciences and Human Services Library

Date submitted: September 26, 2007

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Executive summary

With year 02 budget approval we moved ahead with several projects this quarter. Funding outreach was a high priority. We advertised and accepted applications for express outreach awards, outreach projects, technology awareness awards, exhibits and training awards. In May, we requested full proposals from seven applicants for our subcontracted outreach funding. In July, we approved funding for five technology improvement awards, four training awards, seven exhibit awards, five technology awareness/policy conference awards, and seven express outreach awards.

Personnel: On May 21, 2007 Beth received the President's Award for her sustained work in health literacy. On July 9, 2007 Mandy Bayer Meloy joined the staff as Community Outreach Coordinator. Her responsibilities will include working with minority faith and community organizations.

Emergency preparedness activities continued. On June 15, 2009 Beth attended the Association of North Carolina Health and Science Libraries symposium on Disaster Preparedness and Response in Medical Libraries. The symposium was held in Raleigh and drew about 20 attendees, most from North Carolina. Dan Wilson, chair of our emergency preparedness task force, presented at our June hospital library web conference. Janice continued to attend emergency preparedness teleconferences with NN/LM staff.

Advocacy activities this quarter included attending state health science association meetings to update members on NLM and NN/LM activities as well as site visits to potential member libraries. Janice and Toni sent an abstract for a poster on SE/A advocacy activities to both the MAC and Southern Chapters of the Medical Library Association for consideration for their fall meetings.

Distance learning activities are starting to increase. Terri is working with Michelle Eberle of Region 8 worked to enter content for *Beyond an Apple a Day* as a distance learning opportunity. This quarter Dale offered his Linkout class via Adobe Connect and Toni held a web conference for hospital librarians.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter[*]
Network members – full	597	593
Network members – affiliate	550	546
Libraries providing services to unaffiliated health professionals	271 (46%)	270 (46%)
Libraries providing services to public users	296 (50%)	294(50%)
Average fill rate for resource libraries	82%	82%

Regional Advisory Committee (RAC) activities

Dale and Pat Hammond, Technology Committee Chair, discussed the possibility of meeting at the two Chapter meetings. The Technology RAC members who are also chapter members have agreed to meet informally.

The Outreach to Health Professionals RAC scheduled their next meeting for August.

The Oversight Committee approved a model Memorandum of Understanding developed by the New Jersey Hospital Association for use by Network members wanting to partner for emergency preparedness support. See http://nnlm.gov/sea/services/emergency/disasterrelief.html#A7

Needs assessment and evaluation activities/data
June 31, 2007 Dale attended the Evaluation Liaison Teleconference.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type[*]
5/14/07 – 4/30/08	Training sessions at Dunbar Community Center and Carvers Bay Public Library	MaFlo's Health & Awareness Team	Lance-Robb	$500	Training Award
5/14/07-10/31/07	Training session at Southern Chapter/MLA meeting	Southern Chapter MLA	Kelly	$500	Training Award
6/27/07 – 9/30/2007	Training session at Annual Nurse Practitioner Update, Jackson, MS	VA Medical Center	Stephenson	$500	Training Award
7/24/07 – 9/30/07	Training session at Baltimore Co. Caregivers Conference	Johns Hopkins Bayview Medical Center	Caufield-Noll	$495	Training Award

5/9/07 – 10/31/07	Exhibit – COMO meeting, Jekyll Island, GA	Mercer University School of Medicine Library	LaBeause	$1,980	Exhibit Award
6/12/07 – 9/30/07	Exhibit - North Carolina WIC Conference, Durham, NC	Northwest AHEC	Stine	$2,000	Exhibit Award
6/26/07 – 10/30/07	Exhibit – SC Autism Society Annual Conference, Columbia, SC	University of SC Med School Library	Wilson	$125	Exhibit Award
6/20/07 – 6/30/07	Exhibit – African American Heritage Festival, Baltimore, MD	University of Maryland HS/HSL	Tatro	$2,000	Exhibit Award
6/26/07 – 10/31/07	Exhibit – SC American Association of Intellectual Disabilities, Myrtle Beach, SC	University of SC Med School Library	Wilson	$465	Exhibit Award
7/26/07- 9/30/07	Exhibit – SC Department of Health SWAP Meet #6, Charleston, SC	University of SC Med School Library	Wilson	$370	Exhibit Award
7/27/07 – 9/30/07	Exhibit – Virginia Rural Health Association, Staunton, VA	Virginia College of Osteopathic Medicine	Powers	$1103	Exhibit Award
7/1/07 – 12/31/08	*E-HELP – Elder Health Education in Libraries Project*	West Virginia University Research Corporation	Kuhl	$39,766	Outreach Project
5/1/07 – 4/30/08	*Connecting for Health Literacy*	George Washington University	Pomerantz	$40,000	Outreach Project
5/2/07- 10/31/08	Technology symposium on October 12, 2007, Baltimore, MD, in conjunction with the annual Chapter meeting	Mid-Atlantic Chapter/MLA	Peterson	$5,000	Technology Awareness/Policy Awareness Conference
5/2/07- 12/30/08	Technology symposium on November 13, 2007, as part of the Chapter meeting in Charleston, SC	Southern Chapter/MLA	McKeehan	$5,000	Technology Awareness/Policy Awareness Conference
5/2/07- 4/30/08	Program to explore and investigate the impact and future of social networking on the academic environment	University of Maryland HS/HSL	Mayo	$5,000	Technology Awareness/Policy Awareness Conference
5/2/07- 4/30/08	Hold an InfoFair, Fall 2007, Charlottesville, VA	University of VA	Attridge	$4,754	Technology Awareness/Policy Awareness Conference

5/2/07-4/30/08	Hold an InfoFair, October 2007, at the University of South Alabama, Mobile, AL	University of So. AL	Lie	$4,980	Technology Awareness/Policy Awareness Conference
8/1/07-7/31/08	Library Tech Improvement Award	Rex Healthcare	Ender	$2,510	Express Award
8/1/07-7/31/08	*Mobile Authoritative Portable Information Now*	Moses Cone	Mackler	$2,832	Express Award
8/1/07-7/31/08	Library Tech Improvement Award	Baptist Healthcare	McCullough	$3,499	Express Award
8/1/07-7/31/08	Library Tech Improvement Award	Potomac Hospital	Hammond	$2,692	Express Award
8/1/07-7/31/08	Library Tech Improvement Award	Inova Fairfax Hospital	Culler	$3,395	Express Award
8/1/07-7/31/08	Library Tech Improvement Award	Sickle Cell Network	Lambright	$3,200	Express Award
8/1/07-7/31/08	*Dancing Rabbit e-Library Health Initiative*	Delta State University, Roberts-LaForge Library	Ashmore	$5,215	Express Outreach Award
8/1/07-7/31/08	*Health Literacy Initiative*	Inova Fairfax Hospital	Culler	$4,985	Express Outreach Award
8/1/07-7/31/08	*Robeson County Consumer Health Outreach*	Southeastern Regional Medical Center	McGinniss	$5,500	Express Outreach Award
8/1/07-7/31/08	*Promoting Georgia Health Go Local to Health Professionals*	Mercer University School of Medicine	Smith	$5,995	Express Outreach Award
8/1/07-7/31/08	*Teaching and assessing senior citizens' health information retrieval: with emphasis on low vision seniors*	University of South Florida	Dee	$5,655	Express Outreach Award
8/1/07-7/31/08	*Community Health Information Outreach Program II*	Wake Forest University	Welch	$6,000	Express Outreach Award
8/1/07-7/31/08	*Pipeline Outreach*	Western Maryland AHEC	Beaulieu	$6,000	Express Outreach Award

Update of ongoing major projects (funded at ≥ $15,000)

University of Maryland, Health Sciences and Human Services Library – *Health Information Outreach to Underserved Populations in Baltimore, MD*
A total of 410 individuals were trained through July 31, 2007, during large events, like the African American Heritage Festival and an Opportunity Summit for community school mental health providers, as well as many smaller events. Most, but not all, activities took place in Baltimore City. Trainees included healthcare professionals, students and members of the general public. Report indicates they were very successful in reaching members of minority populations.

George Washington University – *Connecting for Health Literacy*
Principal Investigator and Co-Principal Investigator met with nurses to plan a health literacy meeting and celebration for October. HIPS members met with teachers, staff and students at the Academy of Hope and School of Tomorrow to discuss content and format of health curriculum. HIPS visited Max Robinson and Homes for Hope every Thursday to teach Internet health information resources. A *Homes for Hope* health information student has been hired to teach health information classes at two other programs. Monthly hands-on trainings continue. 25 trainings occurred over the summer and 29 outreach activities.

Western Maryland AHEC – *West Virginia Information Outreach II*
During this quarter, training was developed and provided for 19 students of and 2 residential assistants to the West Virginia University Health Careers Opportunity Program (HCOP) in Morgantown, WV. The HCOP program is a six-week residential program offering educational experiences inside and outside the classroom for two groups of students: Preliminary Education students who are incoming college freshmen working to gain entry into a health discipline and the Facilitating Entry students, who are sophomore and juniors that are preparing to apply to health professional schools. Project staff also trained a group of 19 students enrolled in Western Maryland AHEC's Exploring Careers in Health Occupations (ECHO) program. ECHO is designed to provide 9th through 11th grade students with an opportunity to explore the vast options in the health professional field.

Baptist Hospital - *Health Touch: Information at Your Fingertips*
Project was delayed due to family leave. An extension was discussed and will be requested officially when the PI returns. Progress letter was received and new due dates for reports sent to subcontractor.

University of Virginia - *Evidence-based Public Health Informatics Training for Public Health Practitioners in Central and Southwestern Virginia*
During this quarter, project staff conducted two training sessions. A total of 29 participants attended the sessions. As a result of the training, they decided to update the public health manual and the PowerPoint presentation. Additional sessions were set for the next quarter.

Anson Community Hospital - *Linking Community Care and Health Education*
Project staff had a very busy quarter. The computer equipment was installed at the churches and community centers. Training was conducted for 48 health advocates.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
06/22-7/07	American Library Association	Annual Conference	Washington, DC
07/14-18/07	American Veterinary Medical Association	Annual Convention	Washington, DC
07/26-31/07	Association of American Indian Physicians	One Culture, Two Worlds: Connecting Tribal and Urban Indian Health	Nashville, TN
RML REGIONAL/STATE/LOCAL EXHIBITS			
06/4-8/07	Association of Caribbean University, Research and Institutional Libraries	Equal Access to Information & Knowledge in the Caribbean	San Juan, PR
06/14/07	Florida Health Sciences Library Association meeting	The Future is Now	Deerfield Beach, FL
06/13-17/07	Southeast Veterinary Conference	Annual Conference	Myrtle Beach, FL

SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
05/16-18/07	Alabama Public Health Association	Annual Conference	Mobile, AL
07/06-08/07	African American Heritage Festival	Heritage Festival	Baltimore, MD

<u>Actionable feedback received from exhibit visitors</u>

There is nothing to report.

<u>MedlinePlus Go Local</u>

Quarterly reports were received from the Alabama, Georgia, Maryland, North Carolina, and South Carolina projects. Vanderbilt began the Tennessee project in July.

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
06/15/07	Kelly	NLM and NN/LM update	Deerfield Beach, FL	28	In-person
07/23/07	Kelly	NN/LM program and funding overview	Orlando, FL	18	In-person
05/22/07	Ottosen	MedlinePlus and other consumer health resources	Tampa, FL	90	In-person
05/30/07	Ottosen	Consumer health resources for seniors	Washington, DC	15	In-person
05/30/07	Ottosen	Consumer health resources for seniors	Washington, DC	7	In-person
05/30/07	Ottosen	Consumer health resources for seniors	Washington, DC	10	In-person
06/12/07	Ottosen	MedlinePlus and other consumer health resources	Odenton, MD	12	In-person
07/19/07	Ottosen	ABCs of DNA: Unraveling the Mysteries of Genetics Information for Consumers	Frederick, MD	14	In-person
06/06/07	Prince	Web 2.0 (1 of 2)	Palm Beach County, FL	70	In-person
06/06/07	Prince	Web 2.0 (2 of 2)	Palm Beach County, FL	70	In-person
06/13/07	Prince	Measuring Your Impact	Deerfield Beach, FL	12	In-person
06/14/07	Prince	Geeks Bearing Gifts	Deerfield Beach, FL	15	In-person
06/14/07	Prince	Web 2.0	Deerfield Beach, FL	35	In-person
06/18/07	Prince	Getting Started With LinkOut	Baltimore, MD	13	Distance education

06/27/07	Prince	Geeks Bearing Gifts	Gainesville, FL	15	In-person
05/1/07	Snow-Croft	Nursing on the Net at Shelton State Community College	Tuscaloosa, AL	8	In-person
05/8/07	Snow-Croft	Introduction to PubMed and NLM Resources at Oakwood College	Huntsville, AL	10	In-person
06/11/07	Snow-Croft	¿No Comprende?: Spanish Health Information Resources for English Speaking Librarians	Atlanta, GA	32	In-person
06/12/07	Snow-Croft	The Medical Reference Interview and an introduction to MedlinePlus for Humana, Inc., volunteers working with the Wellness Information Zone project	Atlanta, GA	16	In-person
06/26/07	Snow-Croft	MedlinePlus for the FDA White Oak Biosciences Library	Silver Spring, MD	12	In-person
06/26/07	Snow-Croft	PubMed Update and Basics for FDA researchers	Silver Spring, MD	18	In-person
07/27/07	Snow-Croft	Native Health Information Resources at the NLM for the annual meeting of the Association of American Indian Physicians	Nashville, TN	12	In-person
06/23/07	Wescott	Easy to Read Health & Wellness Information	Philadelphia, PA	25	In-person
06/06/07	Wescott	DOCLINE 3.1	Knoxville, TN	14	In-person
06/07/07	Wescott	Easy to Read Health & Wellness Information	Knoxville, TN	11	In-person
06/03/07	Yancey/Prince	Introduction to PubMed	Washington, DC	15	In-person
06/04/07	Yancey/Prince	Expert Searching: PubMed	Washington, DC	16	In-person
06/05/07	Yancey/Prince	Introduction to PubMed	Washington, DC	19	In-person
06/20/07	Yancey	Literature Searching: Lunch and Learn	Atlanta, GA	17	In-person
06/21/07	Yancey	PubMed for Handhelds and Beyond	Atlanta, GA	52	In-person
06/26/07	Yancey	Community Health and Funding Information	Baltimore, MD	47	Distance education
06/27/07	Yancey	SE/A Hospital Librarians Web-conference: Emergency Preparedness	Baltimore, MD	46	Distance education
06/28/07	Yancey	PubMed Training	Rockville, MD	10	In-person
06/28/07	Yancey	PubMed Training	Rockville, MD	5	In-person

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
05/10/07	Ottosen	Health Information Resources and Funding AND Wishful Thinking for HUD's Neighborhood Networks project - updates	PowerPoint classes	Out of scope - Shared with other regions working with HUD

May 1, 2007 Sheila made a site visit to the William H. Sheppard Library at Stillman College in Tuscaloosa, Alabama, discussing resources and future training possibilities. Stillman is an HBCU that will have a full nursing program in place beginning fall 2007.

May 18, 2007 Janice, Beth, Toni, Sheila, Terri, and Dale attended the RML directors meeting, Philadelphia, PA as well as individual program area breakout sessions.

May 11, 2007 Janice attended the Emergency Preparedness Collaboration project teleconference.

May 26, 2007 Beth facilitated getting the DOCLILNE team to release reports from Walter Reed to the Command Librarian/Library Program Office, a supervising librarian for the army in Texas at HQ, US Army Medical Command Fort Sam Houston, TX.

Throughout May the following were posted to *SEA Currents*:
- Archived Pediatric Dermatology Slides Collection Indexed, Coded and Annotated and Brought to the Internet for Your Use
- Use DOCLINE Hold While You Are Attending MLA
- Schedule of NLM Updates at MLA 2007
- Consumer Health Information from the FDA
- New Database - dbGaP
- National Library of Medicine's Long Range Plan "Charting a Course for the 21st Century"
- InfoSIDA: AIDSinfo Launches Comprehensive Spanish-language Website
- Excerpts from NLM Director, Donald A.B. Lindberg Comments Transcript: Coping with Mass Tragedy
- 2007 Michael E. DeBakey Award Winner Announced
- DOCLINE Supported Browsers Update

June 6, 2007 Beth's CE activity, *Getting the Best from DOCLINE 3._,* was approved for 2.5-4 MLA CE contact hours for one year.

June 13, 2007 Terri and Michelle Eberle of Region 8 worked to enter content for *Beyond an Apple a Day* distance education class on Moodle. They met several times over the summer to refine the class.

June 14, 2007 Toni visited the Chapin Memorial Library, the public library of Myrtle Beach, South Carolina and spoke to Carolyn Mabb, a reference librarian, about training, membership and Hands-on-Health South Carolina.

June 22, 2007 Terri volunteered as a member of DCLA (District of Columbia Library Association) to serve at the film premiere of the *Hollywood Librarian* at the American Library Association conference in DC.

June 27, 2007 Terri volunteered for the *Libraries Build Communities* day at the American Library Association conference in DC.

June 28, 2007 Janice attended the teleconference of the NN/LM emergency preparedness collaboration group

Throughout June the following were posted to *SEA Currents*:
- Institute of Museum and Library Services Awards Seven Grants to Libraries in the Southeastern Atlantic States for Critical Conservation
- PubMed Central Hits One Million Article Mark
- Online Training from NIH's Office of Research on Women's Health
- Hospitals, Language, and Culture, a Free Webinar
- Interested in Herbals and Alternative Treatments?
- Susan's Suggestions for Pain-free Disaster Planning: Hurricane Season Housekeeping Reminders
- Continuing Essential Library Services During Emergencies or Disasters, aka Continuity Planning
- MLA 2007 Public Relations Swap and Shop Winners

July 6, 2007 Beth submitted half dozen entries for Siobhan Champ-Blackwell's *Disparities and Cultural Issues in Access to Care* Blog.

July 11, 2007 Sheila was interviewed via teleconference by Wei Gao, a doctoral student at the University of Illinois at Urbana-Champaign, for a study of online learning provided by Library and Information Science professional associations. The study is titled "The Emerging Role of Online Learning in Library and Information Science Professional Association Programs for Continuing Professional Development," and is a collaboration with Dr. Linda Smith, Professor and Associate Dean of the Graduate School of Library and Information Science at UIUC, and the WISE (Web-based Information Science Education) consortium.

July 13, 2007 Terri met with Jacqueline Leskovec of Region 3 via telephone to discuss *Beyond an Apple a Day* class. She will be teaching the class when Tammy Mays leaves the RML.

July 17, 2007 Beth submitted her portion of a joint article on disaster preparedness responsibilities of RML's for Kathel Dunn, Associate Director, National Network of Libraries of Medicine, Middle Atlantic Region.

July 17, 2007 Sheila met with Stefanie Warlick, HS/HSL Liaison to the School of Nursing, regarding training resources and the development of an evidence based nursing class. Projected completion date for this class is March 2008.

July 18, 2007 Terri, Mandy and Beth met to discuss the development of a health literacy kit, what to include, distribution, and contacts.

July 23, 2007 Janice attended and provided an NN/LM program and funding overview to the Florida state planning team, Orlando, FL

Throughout July, the following were posted to *SEA Currents:*
- Medicare Enhances Consumer Information On Hospital Care
- July NIH News in Health Now Online
- DOCLINE State/Province Union Lists
- Keep Current with EFTS, Subscribe to the EFTS-L Listserv
- DOCLINE Guidelines, aka "Best Practices for Users"
- New AHRQ Resources Can Help States and Local Communities With Disaster Planning and Response Involving Nursing Homes
- History of Medicine Division launches a new exhibition: Medicine and Magic in Harry Potter

- Asking Your Doctor the Right Questions
- New Spanish-language Website to Provide Health Care Information
- Hurricane Preparation: NLM Director's Comments Transcript, 7/23/07

Sheila completed *Evidence Based Library and Information Practice*, in a 14 CE contact hour/42 hour distance education course from Jonathan Eldridge at the University of New Mexico.

Sheila submitted paper proposals to MLA Southern and Mid-Atlantic Chapters for their 2007 annual meetings. The paper is called *Public Health in Paradise: Partnering to improve Public Health and Medical Information Access in the US Virgin Islands* and is co-authored by Anne Thurland, Director, Bureau of Health Education, Virgin Islands Department of Health.

In preparation for the August and September web-conferences, Toni conducted research on knowledge management and outreach. She invited Dr. Timothy Cain from the Ohio State University to speak to the SE/A hospital librarians on knowledge management. She began working on her presentation on outreach for the Region-wide web-conference.

Toni wrote a proposal for a presentation at the South Atlantic Regional Conference of the Special Library Association.